

*Bridging*VALUES
AN INITIAL WORKSHOP
around a protected area:
the example of Brazil

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ELEMENTS

01

Objective

Map the design of a collaborative study

02

Questions

*Research question
Practical questions*

03

Activities

*Brainstorming together around
whiteboard mindmaps and storyboxes*

04

Expected output

*8 prototypes of our initial collaboration
on the change narrative*

Methodology

INDUCTIVE (not
deductive)

ask

Approach

Exploratory
Team-building

answer

Method

General: Wayfinder
Tools: Mindmaps, Sandbox,
Storyboards

use

Data

Empirical
Textual

01

Objective

Mapping people-context-resources-questions



People

Earth Science General
Coordination (INPE), São José
dos Campos=the **GATEKEEPERS**:
they initially know more on the
case than other Project partners

Other partners:

- 1) What **value** can **we add**? (aka,
How can we be useful?)
- 2) What kind of **resources** do we
have?



AV-1: plural visions--> plural *values*

Example: Amazonian forest is seen differently by



UN, NGOs, etc.

*Carbon capture
International norms*



It'I Traders

*Cheap commodities
AI tracking*



Local Farmers

*Livelihood
Survival*



Government

*National natural
resource*



Indigenous P

*Home: food,
medicines, practices*



Communities

*Changing landscape
Recreation activities*

AV-2: bridging contexts

before discussing a task, provide people with **the context**



Context 1

Europe / broader Global North

- Green Deal
- Natura 2000
- EU Biodiversity strategy



Context 2

Global South

- Who do they work with?
- What processes are they part of?
- What's expected of them?

Resources: São José dos Campos

informal ex ante conversations with their team

Expertise

*Approach every team
member*

Network

*Local organizations,
government, indigenous peoples*

Pain points

*Main obstacles,
problems*

Best practices

*Best ways to engage with the locals:
communities, organizations*

Languages

*Which languages do
they speak?*

02

Questions

Fundamentals and logistics





Practical questions

Invitations

- 1) Early/ pre-invitations
- 2) 1st and 2nd reminders

Network

Could INPE invite local organizations or government as *observers of the workshop?*

Indigenous P

Any hope to engage with them?

Agenda

1-day workshop

Morning: Mapping & Questions

Afternoon: Activities & Lessons learned

Budget

The *number of participants* will depend on the workshop's budget

Prospects

Fundamental question:

*How to formulate and materialize together a **transformative change** towards **equitable biodiversity governance**?*





03

Activities

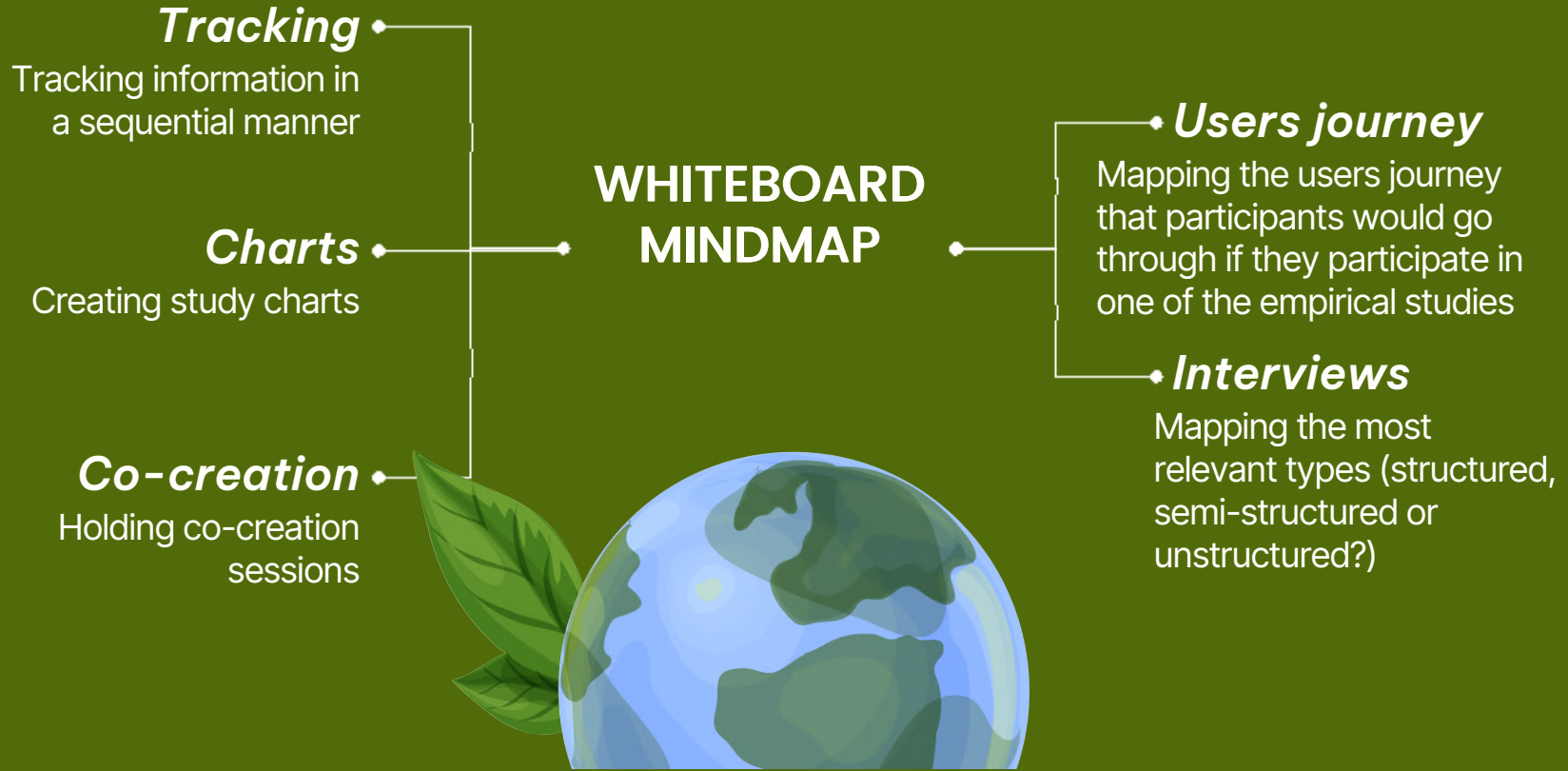
Exploring together the prototypes of the solutions





Brainstorming in a 'sandbox', i.e. in an ecosystem offering
a safe space for experimentation

Once a good amount of information is collected in the discovery stage, this stage involves **mapping the information in structured models**



Once we **build** a prototype, we put it to **test** immediately, **gather feedback** from the workshop participants, and **refine** it



Storyboards

*A picture is worth a thousand words
Storytelling & showcasing*



Prototypes

*Prototypes are experiments
that help to validate or
invalidate our hypotheses
and assumptions*



Feedback

*Are we seeing the same
thing? Figuring out
lessons learned*

04

Output

*Discover what unites us as a team:
Cultivate a common identity*



Bullseye Diagrams + Storyboards:
Come up with 8 scenes of each idea, with 8 different ways
in which each idea can be used



Tree biology

1,2,3,4,5,6,7,8



Tree selection

1,2,3,4,5,6,7,8



Irrigation

1,2,3,4,5,6,7,8



Diagnosis

1,2,3,4,5,6,7,8



KWL

What we know

The extent and limits of our *INPE partners'* relevant *knowledge, experience* and *possibilities*

Their *network* and potential *participants* for *future events*

What we want to know

The *logistics & substance* of our *next collaborative workshop* with INPE on the formulation and application of the *strategy*

How to *develop together* with the INPE an *innovative strategy* for *change* towards good biodiversity governance of the PA

What we learned

What kind of *resources* do we have to work together with our INPE partners on the *substance of the change narrative*

What *value* can we add/*What unites us as a team*

The way forward

Integration

*local solutions have global
sustainable impacts*

Pluralism

*recognize different
knowledge systems*

1)

—

2)

—

3)

—

4)

Inclusion

*represent various
economic, social and
biocultural values*

Adaptation

*enable learning,
experimentation, and
reflexivity*



Question and answer

Question



...

Answer



...



Thanks!

Do you have any questions?
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